



Date: January 20, 2025

Time: 12:00 PM

Webinar: 12-1 p.m.

**Per Webinar:**

IHA Member: \$195 per organization

Non-IHA Member: \$295 per organization

*A dynamic 3-part virtual leadership series offered through the South Dakota Association of Healthcare Organizations*

Healthcare requires leaders who can inspire, communicate effectively, and guide teams through constant change. The Leadership Expedition is designed specifically for hospital and health system teams looking to strengthen leadership capacity at every level of their organization.

This engaging three-part virtual series equips participants with practical tools, clear strategies, and actionable insights to build stronger teams, improve communication, and lead confidently—especially in times of chaos and uncertainty.

Sessions include:

- Leadership at Every Level | January 20, 12-1 pm CST
- Magnetic Communication | February 17, 12-1 pm CST
- Leading Through Chaos | March 17, 12-1 pm CST

**Session 1: Leadership at Every Level**

**Building a culture where everyone leads**

Strong organizations thrive when leadership is not confined to job titles. This session explores the essential foundation of leadership and why empowering staff at every level—clinical, administrative, and support—is critical to hospital success. Participants will learn how to cultivate leadership behaviors across their teams and walk away with five core leadership tools that can be applied immediately.

- Understand why leadership is a mindset, not a position
- Learn the 5 Foundation Leadership Tools needed for organizational success
- Explore strategies to help all staff think and act like leaders
- Strengthen team cohesion and accountability through shared leadership principles

**Erik Therwanger**  
**Founder, Think GREAT**

Erik Therwanger is a dynamic international speaker, bestselling author of eight books, and passionate trainer dedicated to elevating leaders and teams. With more than 30 years of experience, he has inspired thousands of professionals—from startups to Fortune 500 companies across nearly every industry—to unlock their full potential and achieve extraordinary results.

Drawing on his unique background as a United States Marine, caregiver, and executive business leader, Therwanger delivers an engaging blend of interactive teaching, practical tools, and relatable storytelling. His high-energy approach equips audiences to take bold action, strengthen their culture, and drive lasting organizational impact.

As the founder of Think GREAT, a veteran-owned leadership development company, Therwanger specializes in leadership growth, strategic planning, and sales excellence. He is widely recognized for delivering highly impactful keynote presentations, customized training programs, and corporate coaching experiences that motivate, challenge, and transform.

Whether on stage or in the classroom, Therwanger is known for his authenticity, enthusiasm, and ability to connect with diverse audiences—empowering them to think bigger, lead better, and accomplish more.

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