



Date: February 17, 2026

Time: 12:00 PM

Webinar: 12-1 p.m.

**Per Webinar:**

IHA Member: \$195 per organization

Non-IHA Member: \$295 per organization

*A dynamic 3-part virtual leadership series offered through the South Dakota Association of Healthcare Organizations*

Healthcare requires leaders who can inspire, communicate effectively, and guide teams through constant change. The Leadership Expedition is designed specifically for hospital and health system teams looking to strengthen leadership capacity at every level of their organization.

This engaging three-part virtual series equips participants with practical tools, clear strategies, and actionable insights to build stronger teams, improve communication, and lead confidently—especially in times of chaos and uncertainty.

Sessions include:

- Leadership at Every Level | January 20, 12-1 pm CST
- Magnetic Communication | February 17, 12-1 pm CST
- Leading Through Chaos | March 17, 12-1 pm CST

**Session 2: Magnetic Communication**

**Harnessing communication to unify and inspire teams**

Clear, compelling communication is one of the most vital skills in healthcare leadership. This session dives into the science and art of communication—and why leaders must be intentional in the way they speak, act, and engage with others. Participants will learn the Four Movements of Communication and how to use them to connect teams, build trust, and strengthen partnerships across departments.

- Discover the Four Movements of Communication: Words, Speeches, Gestures, and Actions
- Use communication to inspire alignment and reduce misunderstanding
- Apply techniques to motivate staff and enhance patient-centered culture
- Cultivate magnetic communication that unifies people during change

### **Erik Therwanger**

#### **Founder, Think GREAT**

Erik Therwanger is a dynamic international speaker, bestselling author of eight books, and passionate trainer dedicated to elevating leaders and teams. With more than 30 years of experience, he has inspired thousands of professionals—from startups to Fortune 500 companies across nearly every industry—to unlock their full potential and achieve extraordinary results.

Drawing on his unique background as a United States Marine, caregiver, and executive business leader, Therwanger delivers an engaging blend of interactive teaching, practical tools, and relatable storytelling. His high-energy approach equips audiences to take bold action, strengthen their culture, and drive lasting organizational impact.

As the founder of Think GREAT, a veteran-owned leadership development company, Therwanger specializes in leadership growth, strategic planning, and sales excellence. He is widely recognized for delivering highly impactful keynote presentations, customized training programs, and corporate coaching experiences that motivate, challenge, and transform.

Whether on stage or in the classroom, Therwanger is known for his authenticity, enthusiasm, and ability to connect with diverse audiences—empowering them to think bigger, lead better, and accomplish more.

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